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**PLEASE SAVE THE DATE:**

**February 16th – 23rd 2026**

**To:**

**Prospective / Previous**

**Local Businesses & Supporters**

**of the**

**Annual Macksville Music Muster.**

**EXPRESSION OF INTEREST FOR SPONSORSHIP NOW OPEN FOR 2024**

***Five and a half days of pure Country Music Entertainment.***

***Featuring Walk Ups, Bush Poets, Local & Interstate Country Music Artists***

Hi, I’m Vanessa and the Co-ordinator of the annual Macksville Music Muster. Our aim is to provide an event that draws visitors from all over Australia to enjoy fantastic, country music whilst also staying and experiencing our beautiful Nambucca Valley.

It has been my vision now, to help support the area in which I grew up in. This vision has seen highly successful Musters achieved from our Inaugural Event in 2019.

I’m now seeking your help to make our 2026 even BIGGER and BETTER. 2025 was a huge success doubling our numbers and we envisage growing again next year.

***“Sponsorship is a major key to the success of our Macksville Music Muster and our aim is to support the local stall holders and business first and foremost”.***

It is with your support; we will be able to provide a high-quality event attracting a continued increase in visitors each year. The Muster is a 5 1/2 day extravaganza which features quality musicians, artists, food and market stalls. During the past few years Musters, visitors spent their time and money in our local businesses and the feedback was incredibly positive. We envisage that this will grow to nearly double the attendees from those years enjoyed their time and promoted even more spending and connection across the Valley.

We are proud to say that our aim is to ‘Keep It Simple, Keep It Country’ – with a back-to-basics approach. We plan to continue to cover a wide variety of country music, including some of the best local talent we have here in the Nambucca Valley.

We have put together a range of sponsorship packages and we are confident that one will match your sponsorship budget, and you will be happy to commit to becoming on board as a sponsor of the Macksville Music Muster in 2026.

There was over $15,000 spent in the local community this year from the visitors who attended the Macksville Music Muster some staying on after the Muster to visit other attractions in the area which is a HUGE boost for the community.

We again would like to show our appreciation for the support received from businesses in previous years. If you would like more information or clarification, please contact:

**Vanessa Sanger**

**Macksville Music Muster Co-ordinator**

**0402 512 116**

[macksvillemusicmuster@gmail.com](mailto:macksvillemusicmuster@gmail.com)

<https://www.macksvillemusicmuster.com.au/>

<https://www.facebook.com/macksvillemusicmuster>

**Thank you for your time and I’m looking forward to hearing from you.**

*Sponsorship Applications are now open, but we need more help – if we do not receive enough support from the local community, we will have to reconsider the event in its entirety.*

**Macksville Music Muster will be a:**

* *Paid Ticketed Only Event*
* *Variety of LIVE Local Country Music Artists PLUS other up and coming Country Artists from around Australia*
* *Variety of Food Truck & Stalls.*
* *Bring your own Chairs, Umbrella’s, Marquee’s, Rug*
* *Outside Food and Drinks will be allowed.*

**2026 Sponsorship Packages**

**are now available and we invite you to consider the various options.**

**GOLD: $2000**

What you will receive:

* 20 Free Entry Tickets.
* Certificate of Appreciation
* Prominent Signage at the event (using your own promotional material)
* Advertising on all promotional media – Web, Newspapers, Radio, Flyers, Social Media.
* Logo placed in prominent position on all posters and program booklets.
* Trade Site space for products and services to be displayed.
* Mentions on Loudspeaker at regular intervals throughout the day.
* Link placed on our website advertising your business.

**SILVER: $1000**

What you will receive:

* 10 Free Entry Tickets.
* Certificate of Appreciation
* Prominent Signage at the event (using your own promotional material)
* Advertising on all promotional media – Web, Newspapers, Radio, Flyers, Social Media
* Logo placed in prominent position on all posters and program booklets.
* Trade Site space for products and services to be displayed.
* Mentions on Loudspeaker at regular intervals throughout the day.
* Link placed on our website advertising your business.

**BRONZE: $500**

What you will receive:

* 5 Free Entry Tickets.
* Certificate of Appreciation
* Prominent Signage at the event (using your own promotional material)
* Advertising on all promotional media – Web, Newspapers, Radio, Flyers, Social Media
* Logo placed in prominent position on all posters and program booklets.
* Trade Site space for products and services to be displayed.
* Mentions on Loudspeaker at regular intervals throughout the day.
* Link placed on our website advertising your business.

**IN KIND SPONSORSHIP:**

What you will receive:

* Entry Tickets – Whatever $ value your In-Kind Sponsorship is what you will receive EG - $1000 GOLD – 10 Free Entry Tickets
* Certificate of Appreciation
* Prominent Signage at the event (using your own promotional material)
* Advertising on all promotional media – Web, Newspapers, Radio, Flyers, Social Media.
* Logo placed in prominent position on all posters and program booklets.
* Trade Site space for products and services to be displayed.
* Mentions on Loudspeaker at regular intervals throughout the day.
* Link placed on our website advertising your business.

**THANK YOU FOR SUPPORTING THIS LOCAL EVENT**

This is a charity event and if numbers are not supported the Muster will be cancelled 21 days prior to the event date.

Due to increased costings with Insurance, Water, Power, Site Hire we have had to increase ticket prices to cover the additional costs.

If the Muster is cancelled a full refund will be provided for your Sponsorship Package.

Invoices will be sent (please allow addition of 10% GST) and Sponsorship payment must be paid within 14 business dates of the event commencement.

**For further information regarding Macksville Music Muster contact, please feel free to contact:**

**Sponsorship Co-Ordinator**

**Vanessa Sanger on**

**0402 512 116**

**EXPRESSION OF INTEREST FOR SPONSORSHIP**

**2026**

**BUSINESS NAME:** …………………………………………………………………..

**CONTACT NAME:** …………………………………………………………………..

**PHONE:** …………………………………………………………………………………

**EMAIL:** ………………………………………………………………………………….

**ADDRESS:** …………………………………………………………………………

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We are interested in being a proud Sponsor of the 2025 Macksville Music Muster.

**Signature:** ………………………………………………………… **Date:** ………………………………..

**(Please Circle package)**

**GOLD $2000 SILVER $1000 BRONZE $500**

**IN-KIND \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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**We can supply:**

**LOGO:** YES/NO **WEBSITE LINK**: ……………………………………………………..

**BANNER:** YES/NO **TRADE STALL:** YES/NO